

XXIII LEAN MANAGEMENT CONFERENCE

I ❤️ LEAN

12-13 of October 2023

Q Hotel Wrocław Bielany and online

# ABOUT CONFERENCE

## XXIII Lean Management Conference I ♥ LEAN

is two-day event where you can:

- learn about the latest trends in the world of management,
- meet top speakers from Poland and abroad,
- see proven solutions and case studies from the best Polish companies,
- get inspired and learn new ideas for improving business performance,
- exchange experiences with other participants,
- have a great time!



### THE LATEST TRENDS

LEAN,  
DIGITALIZATION,  
LEAN LEADERSHIP

### TOP SPEAKERS

MANAGEMENT GURUS,  
CEOs/COOs

### EXCEPTIONAL EVENING EVENT

### INSPIRATIONS

POWER SPEECHES,  
EXPERT SESSIONS

### PRACTICE

DEEP DIVE SESSIONS,  
MASTERCLASSES,  
BENCHMARK TOURS

## FOR WHOM?



CEOs, directors and  
business owners



Lean coordinators and  
Continuous Improvement Experts



Managers

# WHY IT'S WORTH IT

“

*The people who come and speak at this conference are a source of inspiration both for me and for my entire team.*

**Dariusz Kostkowski,  
President of Bella**

”

“

*I leave the conference knowing that I will implement at least 4-5 new ideas in my business.*

**Zbigniew Grodzki,  
COO of Parker Hannifin**

”

“

*For me as a company leader this is a huge dose of inspiration.*

**Piotr Krupa,  
President of KRUK S.A.**

”

“

*It is a valuable conference, probably one of the best conferences in Poland.*

**Grzegorz Laskowski,  
Director of Production and  
Investments Wood-Mizer Industries**

”

“

*Very interesting speakers, interesting examples and inspiration to implement in your plants and organizations.*

**Dariusz Martyniak,  
Director of Development and  
Technology IKEA**

”

“

*Highly practical and down-to-earth. Helping me to position my entire company NOT to implement lean tools, but to build a lean culture.*

**Dariusz Dziuba,  
General Director of  
Cranfield Foundry**

”

# COMPANIES REPRESENTED BY THE SPEAKERS



# CONFERENCE PROGRAM

**11.10.2023**  
**BENCHMARK TOURS**

## EXTRA PAID OPTION

**COST OF PARTICIPATION IN BENCHMARK TOUR: PLN 1400 net**

The Benchmark Tour is a one-day event that primarily involves visiting production halls, warehouses, and supporting processes in the selected company. This year we have chosen three companies.

The hosts will showcase in practice their proud Lean solutions that bring tangible organizational benefits. Participants will have the opportunity to ask questions, exchange experiences, and learn about the specifics of each business. They will also receive support from a consultant from LEI Poland. Visiting one of these two companies will not only allow participants to observe effective Lean tools in action but also to understand the entire concept of the management system.

We provide participants of the Benchmark Tour with meals during the excursion. The price does not include transportation and accommodation.

**9:00 - 16:30**



**A global leader among suppliers of axles, drive shafts, and components necessary for their production.**

A company with a deeply ingrained culture of continuous improvement, which has been a leading example of digital transformation and Lean Management tools aligned with the development of production automation for several years. Participants of the Benchmark Tour will have the opportunity to see implemented and applied solutions both in the machining plant and assembly.

**9:00 - 16:30**

**Mercedes-Benz  
Manufacturing Poland**

**Poland's first engines and battery plant for Mercedes-Benz electric cars.**

This state-of-the-art factory combines the highest standards of the automotive industry with the idea of "Industry 4.0." Participants of the Benchmark Tour will have the opportunity to see the processes of engine processing and assembly, where the latest solutions in the area of automation and digitalization have been applied.

**9:00 - 16:30**



**DATE: 28.11.2023**

An advanced factory with an extensive machinery park. In Carlsberg Sierpc, Kasztelan brand beer is brewed and delivered to the market. The facility boasts the best OEE performance in the entire Carlsberg network. During the Benchmark Tour, participants will have the opportunity to observe the functioning of various Lean tools in the factory and also taste the beer produced there.

















# CONFERENCE PROGRAM

**12.10.2023**  
**DAY 1**

<b>9:00 - 9:15</b>	<b>Conference Opening</b>   Robert Kagan, <i>Board Member / Managing Director - Strategic Lean Transformations</i> Katarzyna Skornowicz, <i>COO of Lean Enterprise Institute Poland</i>  		
<b>9:15 - 9:45</b>	<b>Why good managers kill disruptive innovations?</b>   Remigiusz Horbal, <i>Board Member / Managing Director - Product Development and Sales</i> 		
<b>9:50 - 10:30</b>	<b>The Road to Engagement</b>   Dr Roman Dziuba, <i>Member of the Management Board for Operations, SELENA</i> 		
<b>10:30 - 11:00</b>	<b>Coffee break</b> 		
<b>11:00 - 11:45</b>	<b>How the best get better</b>   Paul Rulkens, <i>Business authority, TEDx speaker</i> 		
<b>11:50 - 12:45</b>	<b>Panel of Experts: How do business leaders develop members of their management teams?</b>   Dariusz Mikołajczak, <i>President of Toyota Motor Manufacturing Poland</i> Wojciech Wasik, <i>General Director of Pratt &amp; Whitney Kalisz</i> dr Roman Dziuba, <i>Member of the Management Board for Operations, SELENA</i> prof. Tomasz Koch, <i>Moderator - President of Lean Enterprise Institute Poland</i>    		
<b>12:45 - 13:45</b>	<b>Lunch</b> 		
<b>13:45 - 15:00</b>	<b>Double your productivity in 12 months? "Continuous flow" is just the beginning</b>    	<b>What does a Team Leader know about 'Leadership'? Looking for a 'quilty' of business development in Nexteer Automotive</b>   	<b>Digital Kaizen - do you need an IT department to achieve it? Quick and easy ways to automate processes for everyone with the use of the Microsoft Power Platform.</b>   
<b>15:00 - 15:30</b>	<b>Coffee break</b> 		
<b>15:30 - 16:45</b>	<b>From a piece of paper to the cloud: How Google helped Valeo in digitizing Lean tools quickly, efficiently and... cheap!</b>   	<b>MASTERCLASS: How to apply strategic quitting to innovate</b>     Paul Rulkens <i>Business authority, TEDx speaker</i>	<b>How to translate Toyota's approach to the world of services and offices?</b>    Bank BPH
<b>20:00 - 00:00</b>	<b>Event</b> 		

# CONFERENCE PROGRAM

**13.10.2023**  
**DAY 2**

<b>9:00 - 10:15</b>	<b>Digital transformation in Nutricia Opole factory</b> <b>reworded by World Economic Forum: Digital Lighthouse Factory</b>  	<b>How to turn a traditional supervisor into an effective Lean leader?</b>   <i>Małgorzata Jakubik</i> <i>Partner Lean Enterprise Institute Poland</i>	<b>Teams &amp; mentoring - how to build competence and commitment for the transformation of digital and Lean</b>  
<b>10:15 - 10:45</b>	<b>Coffee break</b> 		
<b>10:45 - 12:00</b>	<b>Problem Solving - from tool to culture</b>  	<b>MASTERCLASS:</b> <b>How to build a Culture of Ownership</b>   <i>Paul Rulkens</i> <i>Business authority, TEDx speaker</i>	<b>How to develop kaizen / Lean mindset across the entire organization when you start from ... corn field and why well designed 'kaizen system' is so vital</b>  
<b>12:00 - 13:00</b>	<b>Lunch</b> 		
<b>13:00 - 13:50</b>	<b>DEBATE: Are leaders needed?</b>  John Shook (online), <i>Lean guru, best-selling Lean books author, Lean Global Network</i> Daniel Urban, <i>Board Member of Sente S.A.</i> Paweł Wierzbicki, <i>Managing Director of Toyota Material Handling Poland</i> prof. Tomasz Koch, <i>Moderator - President of Lean Enterprise Institute Poland</i>    		
<b>13:55 - 14:45</b>	<b>Special Forces in Business. Best practices from the battlefield</b>  Mariusz Krawiec, <i>GROM ex-officer, President of Largo House</i> 		
<b>14:45 - 15:00</b>	<b>Conference Closing</b>  Robert Kagan, <i>Board Member / Managing Director - Strategic Lean Transformations</i> prof. Tomasz Koch, <i>President of Lean Enterprise Institute Poland</i>  		



# EXCEPTIONAL EVENING EVENT

**XXIII Lean Management Conference I ♥ LEAN** is not just a dose of the latest Lean knowledge, a wealth of inspiration, and practical case studies. It's also about having a great time!

In today's world, it's no secret why building valuable relationships in everyday life is so important and necessary. We want our conference to enable participants to exchange knowledge and experiences and establish new relationships, not only in business. That's why we are organizing an exceptional event. What can you expect?

There will be delicious food, refreshing drinks, a performance by a special guest, plenty of opportunities for conversations, and a dance floor for those who are interested... In short, lots of fun.

If you think the conference will be great, we assure you that the event will be even better!





# PRICING

## ONLINE

- ✓ Access to the live stream of the two-day conference
- ✓ Access to streaming platform
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Ability to interact with the speakers via chat
- ✓ Discount on participation in training courses
- ✓ 10 inspiring videos from previous conferences
- ✓ Discount on books from leanbooks.pl

**REGULAR**  
(until 04.10.2023)

**2299 PLN**

*The lowest price from the last 30 days:  
1999 pln*

## ONSITE

- ✓ Admission for the two-day conference
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Networking
- ✓ Participation in the event between 1st and 2nd day of the conference
- ✓ Lunches, coffee breaks
- ✓ Access to special offer on Benchmark Tours
- ✓ Discount on participation in training courses
- ✓ Discount on books from leanbooks.pl
- ✓ 10 inspiring videos from previous conferences
- ✓ Access to streaming platform

**REGULAR**  
(until 04.10.2023)

**4199 PLN**

*The lowest price from the last 30 days:  
3799 pln*

## OPEN ACCESS ONLINE

Do you want to watch the conference with your entire team?  
Request a customized quote.

## GROUP ACCESS ONSITE

Do you want to come with your entire team?  
Request a customized quote.

**PRICE  
INDIVIDUAL**

*\*the price do not include VAT 23%*

**DO YOU HAVE ADDITIONAL QUESTIONS?  
CONTACT US!**



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Sales & Marketing Manager

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