

XXIV LEAN MANAGEMENT CONFERENCE

I ❤️ LEAN®

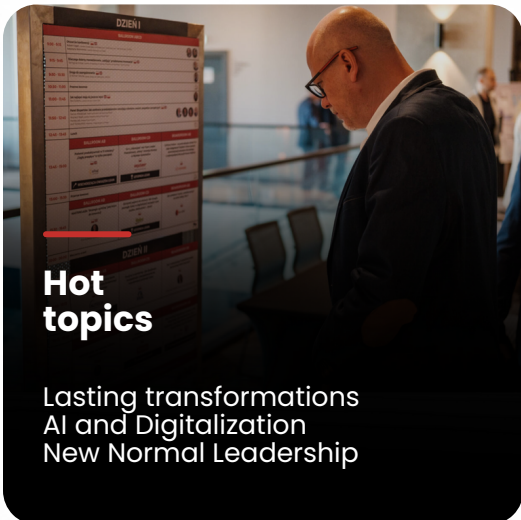
10-11 of October 2024

Q Hotel Wrocław Bielany and online

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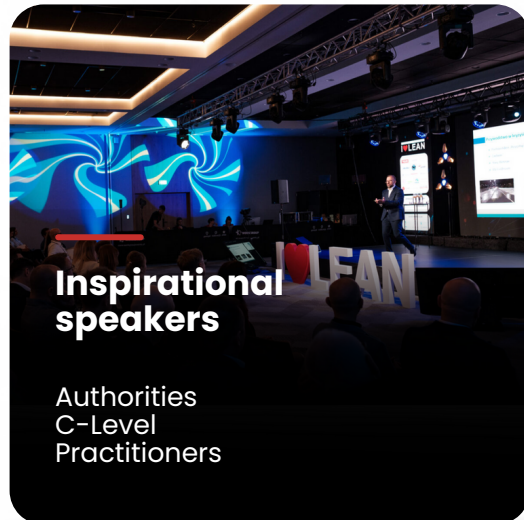
THE MOST **INSPIRING** EVENT  
ABOUT **IMPROVING** COMPANIES

# WHAT AWAITS YOU THIS YEAR?



**Hot topics**

Lasting transformations  
AI and Digitalization  
New Normal Leadership



**Inspirational speakers**

Authorities  
C-Level  
Practitioners



**Lot of fun**

Event  
Engaging presentations  
The legendary Robert's jokes



**Deep Dive**

Case Study sessions  
Masterclass sessions  
Benchmark Tours

## FOR WHOM?



CEOs, directors  
and business owners



Lean coordinators and  
Continuous Improvement Experts



Managers

# WHY IT'S WORTH IT

“

*It's a place where you can meet many interesting people, authorities from the business world, and the lean community. Very engaging speeches from speakers and expert panels.*

**Wojciech Mrzygłód,  
Director of Production Department APM,  
InPost Technical Center Cholerzyn**

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“

*Speakers talk about their real use cases, and at the same time relate it to the theoretical foundations. It nicely combines the world of theory and practice.*

**Artur Gadowski,  
MPS Manager (Lean Management)  
Mercedes-Benz Manufacturing Poland**

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*The opportunity to network with people who think alike and we can be complimentary, enrich each other.*

**Elżbieta Deisenberg,  
Associate Director GFS  
Continuous Process Improvement,  
ASTRAZENECA PHARMA POLAND**

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“

*Very interesting speakers, interesting examples and inspiration to implement in your plants and organizations.*

**Dariusz Martyniak,  
Director of Development and  
Technology IKEA**

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“

*For me as a company leader this is a huge dose of inspiration.*

**Piotr Krupa,  
President of KRUK S.A.**

”

“

*I come to the conference because of the very high level, but also because you can meet people who have one thing on their mind - improving efficiency and working conditions for people.*

**Andrzej Korpak,  
President of Stellantis Gliwice**

”

# COMPANIES REPRESENTED BY THE SPEAKERS



values



BORGWARNER



Samochody  
Dostawcze

Volkswagen Poznań

Fabryka Samochodów Dostawczych i Komponentów



NEUCA

More companies soon!



# BENCHMARK TOURS

## EXTRA PAID OPTION

**COST OF PARTICIPATION IN BENCHMARK TOUR: PLN 1500 net**

The Benchmark Tour is a one-day event that primarily involves visiting production halls, warehouses, and supporting processes in the selected company. This year we have chosen four companies.

The hosts will showcase in practice their proud Lean solutions that bring tangible organizational benefits. Participants will have the opportunity to ask questions, exchange experiences, and learn about the specifics of each business. They will also receive support from a consultant from LEI Poland. Visiting one of these four companies will not only allow participants to observe effective Lean tools in action but also to understand the entire concept of the management system.

We provide participants of the Benchmark Tour with meals during the excursion. The price does not include transportation and accommodation.



15.05.2024

Mercedes-Benz  
Manufacturing Poland

**Poland's first engines and battery plant for Mercedes-Benz electric cars.**

This state-of-the-art factory combines the highest standards of the automotive industry with the idea of "Industry 4.0." Participants of the Benchmark Tour will have the opportunity to see the processes of engine processing and assembly, where the latest solutions in the area of automation and digitalization have been applied.

24.09.2024



**The world's leading brand for motion control technology.**

Nexteer manufactures hydraulic and electric power steering systems, steering columns, and driveline products for over 50 of the world's largest automotive manufacturers, including BMW, Fiat, Ford, PSA (Peugeot-Citroen-Opel), and Lotus. Their products impact the safety of millions of drivers worldwide.

09.10.2024



**A global leader among suppliers of axles, drive shafts, and components necessary for their production.**

A company with a deeply ingrained culture of continuous improvement, which has been a leading example of digital transformation and Lean Management tools aligned with the development of production automation for several years. Participants of the Benchmark Tour will have the opportunity to see implemented and applied solutions both in the machining plant and assembly.

09.10.2024



**Poland's largest manufacturer and exporter of roof windows. Velux Group received the prestigious Top Employer award in 2024.**

During the Benchmark Tour, participants will have the opportunity to see the complex systems of Problem Solving, Gemba Walks, Employee Suggestions and Operational Meetings. They will also learn about the process of strategy cascading, work standardization or process stabilization through centerlining. They will also be shown examples of digitalization of lean tools, and this is only a part of what one of the best lean companies in Poland has prepared for the participants.

# CONFERENCE PROGRAM

10.10.2024  
DAY 1

<p><b>9:00 - 9:15</b></p>	<p><b>Conference Opening</b>                    Robert Kagan, <i>Board Member / Managing Director - Strategic Lean Transformations</i>                  Katarzyna Skornowicz, <i>COO of Lean Enterprise Institute Poland</i></p>  		
<p><b>9:15 - 9:45</b></p>	<p><b>Formula for lasting success</b>                    Remik Horbal, <i>Board Member</i></p> 		
<p><b>9:45 - 10:30</b></p>	<p><b>Digital transformation in the era of AI. Facts and myths.</b>                    Dominika Bettman, <i>General Director of Microsoft in Poland</i></p> 		
<p><b>10:30 - 11:00</b></p>	<p><b>Coffee break</b></p> 		
<p><b>11:00 - 11:45</b></p>	<p><b>What don't they understand?! - On changing employee behaviors and attitudes</b>                    Sylwia Zabielska, <i>Authority in business communication, TEDx speaker</i></p> 		
<p><b>11:45 - 12:30</b></p>	<p><b>Lasting Lean transformation from the perspective of various countries and different challenges</b>                    Dariusz Frydrych, <i>Managing Director - COO FORTE S.A.</i></p> 		
<p><b>12:30 - 13:30</b></p>	<p><b>Lunch</b></p> 		
<p><b>13:30 - 14:40</b></p>	<p>More information soon!</p>  	<p><b>LEAN On-boarding with TWI and DOJO: Effective Employee Introduction to the Organization</b></p> <p><b>BORGWARNER</b></p> 	<p><b>How to make team leaders effective and proactive?</b></p>  <p>Sławomir Kubiak, Partner LEI Poland</p> 
<p><b>14:40 - 15:10</b></p>	<p><b>Coffee break</b></p> 		
<p><b>15:10 - 16:20</b></p>	<p><b>MASTERCLASS: Changing employees' behaviors and attitudes - let's take action.</b></p>  <p>Sylwia Zabielska, Authority in business communication, TEDx speaker</p>  	<p><b>Turn resistance into commitment - an example of Lean transformation at AstraZeneca GFS (Global Finance Services)</b></p>  	<p>More information soon!</p>  
<p><b>20:00 - 00:00</b></p>	<p><b>Event</b></p> 		

# CONFERENCE PROGRAM

11.10.2024  
DAY 2

<p><b>9:00 – 10:10</b></p>	<p><b>Mentoring on turbocharging – the key to transformation and continuous improvement of modern business</b></p>  <p> </p>	<p><b>The ING Way of Working – the secret of success in continuous adaptation to change</b></p>  <p></p>	<p><b>How to save a day a week with AI and personal productivity strategies</b></p>  <p>dr Maciej Chrzanowski, Productivity coach, CEO, adjunct professor</p> <p></p>
<p><b>10:10 – 10:40</b></p>	<p><b>Coffee break</b></p> 		
<p><b>10:40 – 11:50</b></p>	<p><b>MASTERCLASS: The Art of Inspiration – Lessons for Transformational Leaders</b></p>  <p>Lars Sudmann, Business Authority, ex-CFO at P&amp;G Belgium, TEDx Speaker</p> <p> </p>	<p><b>How is AI opening up new opportunities in business?</b></p>  <p></p>	<p><b>3P in Volkswagen Poznań: How to Confidently, According to Plan, and Successfully Launch Production of New Products</b></p>  <p></p>
<p><b>11:50 – 12:50</b></p>	<p><b>Lunch</b></p> 		
<p><b>12:50 – 13:30</b></p>	<p><b>Engaging Leader in the Times of "New Normal"</b>  </p> <p>Lars Sudmann, Business Authority, ex-CFO at P&amp;G Belgium, TEDx Speaker</p>		
<p><b>13:30 – 14:10</b></p>	<p><b>How No Code Will Help You Win the Race for Digital Transformation in Your Company?</b>  </p> <p>Michał Guzowski, CEO at Developico</p>		
<p><b>14:10 – 14:50</b></p>	<p><b>Genius of the "AND" – the open mind of the leader of tomorrow / paradoxical leadership vs. lean management</b>  </p> <p>Jacek Santorski, Legend of business psychology, Honorary Professor at the Warsaw School of Business</p>		
<p><b>14:50 – 15:00</b></p>	<p><b>Conference Closing</b>  </p> <p>Robert Kagan, Board Member / Managing Director – Strategic Lean Transformations prof. Tomasz Koch, President of Lean Enterprise Institute Poland</p>		 



# EXCEPTIONAL EVENING EVENT

**XXIV Lean Management Conference I♥LEAN** is not just a dose of the latest Lean knowledge, a wealth of inspiration, and practical case studies. It's also about having a great time!

In today's world, it's no secret why building valuable relationships in everyday life is so important and necessary. We want our conference to enable participants to exchange knowledge and experiences and establish new relationships, not only in business. That's why we are organizing an exceptional event. What can you expect?

There will be delicious food, refreshing drinks, plenty of opportunities for conversations, and a dance floor for those who are interested... In short, lots of fun.

If you think the conference will be great, we assure you that the event will be even better!



# PRICING

**ONLINE**  
~~2499 PLN~~  
**1899 PLN**

**ULTRA EARLY BIRD**  
(until 04.07.2024)

- ✓ Access to the live stream of the two-day conference
- ✓ Access to streaming platform
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Ability to interact with the speakers via chat
- ✓ Discount on participation in training courses
- ✓ 10 inspiring videos from previous conferences
- ✓ Discount on books from leanbooks.pl

*The lowest prices from the last 30 days:  
1899 pln*

**ONSITE**

~~4499 PLN~~

**3699 PLN**

**ULTRA EARLY BIRD**  
(until 04.07.2024)

- ✓ Admission for the two-day conference
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Networking
- ✓ Participation in the event between 1st and 2nd day of the conference
- ✓ Lunches, coffee breaks
- ✓ Access to special offer on Benchmark Tours
- ✓ Discount on participation in training courses
- ✓ Discount on books from leanbooks.pl
- ✓ 10 inspiring videos from previous conferences
- ✓ Access to streaming platform

*The lowest prices from the last 30 days:  
3699 pln*

**PRICE  
INDIVIDUAL**

**OPEN ACCESS  
ONLINE**

Do you want to watch the conference with your entire team?  
Request a customized quote.

**GROUP ACCESS  
ONSITE**

Do you want to come with your entire team?  
Request a customized quote.

*\*the price do not include VAT 23%*

**DO YOU HAVE ADDITIONAL QUESTIONS?  
CONTACT US!**



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