

XXIV LEAN MANAGEMENT CONFERENCE



10-11 of October 2024

Q Hotel Wrocław Bielany and online

THE MOST **INSPIRING** EVENT
ABOUT **IMPROVING** COMPANIES

WHAT AWAITS YOU THIS YEAR?




Hot topics

Lasting transformations
AI and Digitalization
New Normal Leadership



Inspirational speakers

Authorities
C-Level
Practitioners



Lot of fun

Event
Engaging presentations
The legendary Robert's jokes



Deep Dive

Case Study sessions
Masterclass sessions
Benchmark Tours

FOR WHOM?



CEOs, directors
and business owners



Lean coordinators and
Continuous Improvement Experts



Managers

WHY IT'S WORTH IT

“

It's a place where you can meet many interesting people, authorities from the business world, and the lean community. Very engaging speeches from speakers and expert panels.

Wojciech Mrzygłód,
Director of Production Department APM,
InPost Technical Center Cholerzyn

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“

Speakers talk about their real use cases, and at the same time relate it to the theoretical foundations. It nicely combines the world of theory and practice.

Artur Gadowski,
MPS Manager (Lean Management)
Mercedes-Benz Manufacturing Poland

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The opportunity to network with people who think alike and we can be complimentary, enrich each other.

Elżbieta Deisenberg,
Associate Director GFS
Continuous Process Improvement,
ASTRAZENECA PHARMA POLAND

”

“

Very interesting speakers, interesting examples and inspiration to implement in your plants and organizations.

Dariusz Martyniak,
Director of Development and
Technology IKEA

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“

For me as a company leader this is a huge dose of inspiration.

Piotr Krupa,
President of KRUK S.A.

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“

I come to the conference because of the very high level, but also because you can meet people who have one thing on their mind - improving efficiency and working conditions for people.

Andrzej Korpak,
President of Stellantis Gliwice

”

COMPANIES REPRESENTED BY THE SPEAKERS

TOYOTA
MANUFACTURING PL

AstraZeneca



Developico



values

ING

BORGWARNER



Volkswagen Poznań
Fabryka Samochodów Dostawczych i Komponentów

NEUCA



Mondelēz
International

BENCHMARK TOURS

EXTRA PAID OPTION

COST OF PARTICIPATION IN BENCHMARK TOUR: PLN 1500 net

The Benchmark Tour is a one-day event that primarily involves visiting production halls, warehouses, and supporting processes in the selected company.

The hosts will showcase in practice their proud Lean solutions that bring tangible organizational benefits. Participants will have the opportunity to ask questions, exchange experiences, and learn about the specifics of each business. They will also receive support from a consultant from LEI Poland. Visiting one of these four companies will not only allow participants to observe effective Lean tools in action but also to understand the entire concept of the management system.

We provide participants of the Benchmark Tour with meals during the excursion. The price does not include transportation and accommodation.



BENCHMARK TOURS

24.09.2024



The world's leading brand for motion control technology.

Nexteer manufactures hydraulic and electric power steering systems, steering columns, and driveline products for over 50 of the world's largest automotive manufacturers, including BMW, Fiat, Ford, PSA (Peugeot-Citroen-Opel), and Lotus. Their products impact the safety of millions of drivers worldwide.

09.10.2024



A global leader among suppliers of axles, drive shafts, and components necessary for their production.

A company with a deeply ingrained culture of continuous improvement, which has been a leading example of digital transformation and Lean Management tools aligned with the development of production automation for several years. Participants of the Benchmark Tour will have the opportunity to see implemented and applied solutions both in the machining plant and assembly.

09.10.2024














Poland's largest manufacturer and exporter of roof windows. Velux Group received the prestigious Top Employer award in 2024.

During the Benchmark Tour, participants will have the opportunity to see the complex systems of Problem Solving, Gemba Walks, Employee Suggestions and Operational Meetings. They will also learn about the process of strategy cascading, work standardization or process stabilization through centerlining. They will also be shown examples of digitalization of lean tools, and this is only a part of what one of the best lean companies in Poland has prepared for the participants.

CONFERENCE PROGRAM

10.10.2024
DAY 1

9:00 – 9:15	Conference Opening   Robert Kagan, <i>Board Member / Managing Director – Strategic Lean Transformations</i> Katarzyna Skornowicz, <i>COO of Lean Enterprise Institute Poland</i>  		
9:15 – 9:45	Formula for lasting success   Remik Horbal, <i>Board Member</i> 		
9:45 – 10:30	Digital transformation in the era of AI. Facts and myths.   Dominika Bettman, <i>General Director of Microsoft in Poland</i> 		
10:30 – 11:00	Coffee break 		
11:00 – 11:45	What don't they understand?! – On changing employee behaviors and attitudes   Sylwia Zabielska, <i>Authority in business communication, TEDx speaker</i> 		
11:45 – 12:30	Lasting Lean transformation from the perspective of various countries and different challenges   Dariusz Frydrych, <i>Managing Director – COO "FORTE" S.A.</i> 		
12:30 – 13:30	Lunch 		
13:30 – 14:40	How We Engaged All Employees in Improving Operational Standards – Pillars of Sustainable Lean Transformation at Mondelez  	LEAN On-boarding with TWI and DOJO: Effective Employee introduction to the organization  	How to make team leaders effective and engaged?  Sławomir Kubiak, <i>Partner LEI Poland</i>  
14:40 – 15:10	Coffee break 		
15:10 – 16:20	MASTERCLASS: Changing employees' behaviors and attitudes – let's take action.  Sylwia Zabielska, <i>Authority in business communication, TEDx speaker</i> 	Turn resistance into commitment – an example of Lean transformation at AstraZeneca GFS (Global Finance Services)  	If you want engaged employees, focus on your superiors. How did we achieve the highest level of employee engagement at Toyota in Europe?   
20:00 – 00:00	Event 		

CONFERENCE PROGRAM

11.10.2024
DAY 2

9:00 – 10:10	Mentoring on turbocharging – the key to transformation and continuous improvement of modern business  	"ING Way of Working" – the foundations of sustainable organizational change  	How to save a day a week with AI and personal productivity strategies  dr Maciej Chrzanowski, <i>Productivity coach, CEO, adjunct professor</i>  
10:10 – 10:40	Coffee break 		
10:40 – 11:50	MASTERCLASS: The Art of Inspiration – Lessons for Transformational Leaders  Lars Sudmann, <i>Business Authority, ex-CFO at P&G Belgium, TEDx Speaker</i>  	How is AI opening up new opportunities in business?  	3P in Volkswagen Poznań: How to Confidently, According to Plan, and Successfully Launch Production of New Products  
11:50 – 12:50	Lunch 		
12:50 – 13:30	Engaging Leader in the Times of "New Normal"   Lars Sudmann, <i>Business Authority, ex-CFO at P&G Belgium, TEDx Speaker</i>		
13:30 – 14:10	How not to fall for the hype of digital transformation and how to approach it wisely?   Michał Guzowski, <i>CEO at Developico</i>		
14:10 – 14:50	Genius of the "AND" – the open mind of the leader of tomorrow / paradoxical leadership vs. lean management   Jacek Santorski, <i>Legend of business psychology, Honorary Professor at the Warsaw School of Business</i>		
14:50 – 15:00	Conference Closing   Robert Kagan, <i>Board Member / Managing Director – Strategic Lean Transformations</i> prof. Tomasz Koch, <i>President of Lean Enterprise Institute Poland</i>		 

EXCEPTIONAL EVENING EVENT

XXIV Lean Management Conference I♥LEAN is not just a dose of the latest Lean knowledge, a wealth of inspiration, and practical case studies. It's also about having a great time!

In today's world, it's no secret why building valuable relationships in everyday life is so important and necessary. We want our conference to enable participants to exchange knowledge and experiences and establish new relationships, not only in business. That's why we are organizing an exceptional event. What can you expect?

There will be delicious food, refreshing drinks, plenty of opportunities for conversations, and a dance floor for those who are interested... In short, lots of fun.

If you think the conference will be great, we assure you that the event will be even better!



PRICING

ONLINE 2499 PLN

REGULAR
(until 03.10.2024)

- ✓ Access to the live stream of the two-day conference
- ✓ Access to streaming platform
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Ability to interact with the speakers via chat
- ✓ Discount on participation in training courses
- ✓ 10 inspiring videos from previous conferences
- ✓ Discount on books from leanbooks.pl

*The lowest prices from the last 30 days:
2199 pln*

ONSITE 4499 PLN

REGULAR
(until 03.10.2024)

- ✓ Admission for the two-day conference
- ✓ Video recordings of ALL conference speeches
- ✓ Materials in electronic form (PDF, presentations)
- ✓ Networking
- ✓ Participation in the event between 1st and 2nd day of the conference
- ✓ Lunches, coffee breaks
- ✓ Access to special offer on Benchmark Tours
- ✓ Discount on participation in training courses
- ✓ Discount on books from leanbooks.pl
- ✓ 10 inspiring videos from previous conferences
- ✓ Access to streaming platform

*The lowest prices from the last 30 days:
3999 pln*

PRICE INDIVIDUAL

OPEN ACCESS ONLINE

Do you want to watch the conference with your entire team?
Request a customized quote.

GROUP ACCESS ONSITE

Do you want to come with your entire team?
Request a customized quote.

**the price do not include VAT 23%*

DO YOU HAVE ADDITIONAL QUESTIONS? CONTACT US!



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Sales & Marketing Manager

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